October 13, 2010.

WORK MEETING with the College Director, Federico Sada, and the professor Cristina Ramírez on behalf of the School of Business and Administration:

1) The Academic Research Project (PIA) was verified as depository of the tasks carried out by the Academies. It was agreed to upload the information, but for operational effects two Blackboard courses will open.

2) The Spokespersons of the Academies will be requested the approval of the assigned faculty for the development of the learning outcomes programs in accordance with the initial proposal, and to give a proposal to the experts on the pending courses:

   FIRST SEMESTER:

         a. ADMINISTRATION: Frank Villalba & Helia Cantellano.

         b. FINANCIAL ACCOUNTING I: Luis Oviedo, Rosa Sumaya, Leticia Torres, & Cristina Ramírez.

         c. INTRODUCTION TO THE UNDERGRADUATE PROGRAM: BMA: Ernesto Montaño & Frank Villalba; BIB: Saida Pérez & Victoria González.

   SECOND SEMESTER:

         d. MARKETING: Frank Villalba & Ernesto Montaño.

         e. FINANCIAL ACCOUNTING II: Luis Oviedo, Rosa Sumaya, Leticia Torres, & Cristina Ramírez.

   PENDING TO ASSIGNT TO THE EXPERTS:

   - ✓ Introduction to Bachelor's degree in Law.
   - ✓ Private Law.
   - ✓ Axis 3 course on the first semester of the International Public Accountant and the Business Administration programs.

3) The total courses on which we should be working on the development of the programs in terms of learning outcomes are:

   ADMINISTRATION AND BUSINESS AREA:

         8 courses from axis 2

         4 courses from axis 3 (Introduction to the undergraduate program)

         12 in total

GRAPHICS DESIGN AREA:

       9 courses in total.

LAW AREA:

       9 courses in total.

1) The most adequate schedule will be established for the tasks of the Academies in the entire CETYS System for the 2011-2 and 2011-2 semesters on the next meeting of the College Director and the School Directors; the persons in charge of the academic operation will be informed about these schedules.